

California
Conference for
WOMEN

Enhanced Group Ticket Packages



Simone Biles

Jane Fonda

Brittney Griner

Padma Lakshmi

February 12, 2025
San Jose Convention Center

Conference Theme:

Power In Unity

Conference Attendee Profile:



Education:	92% have a college degree, and 44% have a post-graduate degree
Income:	77% report a personal income of 100K+ / 43% over \$150K+
Job Title:	55% Manager or Director, 13% VP or C-Suite, 12% Professional (lawyer, doctor, etc.)
Top Industries	IT/Technology, Healthcare/ Biotech/Life Sci, Engineering, and Financial Services (Banking, Finance, Insurance)

What Attendees Can Expect:

- Interactive elements – Bookstore, Resume Review, Career Coaching, Headshots, and more
- Morning “Executive Insights” Sessions answering attendee Q’s
- Learning and Wellness Stage Sessions
- Keynote Luncheon including boxed lunch and (4) Speakers
- Afternoon Breakouts and Workshops
- Networking and Inspiration!

REAL Impact for Corporate Supporters and Attendees:

- More than 80% of participants feel more able to meet the professional challenges of this moment because they participated in a CFW event
- 93% plan to attend a CFW event again or recommend it to others
- More than 70% of participants are more likely to consider working for or purchasing from a company that supports CFW because of their demonstrated commitment to women

Sneak Peek at CA Conference Programming Topics:

- AM Topics:
 - Navigating New Work Environments
 - Reinventing Your Career Portfolio
 - Bright Futures in Tech Workplaces
 - Take Control of Your Stress Response

- Luncheon Keynotes:
 - Brittney Griner, Olympic Gold Medalist, WNBA Champion and NYT best-selling Author in conversation with Lulu Garcia-Navarro, Award-winning journalist
 - Padma Lakshmi, NYT best-selling author, Emmy-award winning Host & Executive Producer in conversation with Michal Lev-Ram, Journalist, Fortune
 - Simone Biles, Athlete and Advocate
 - Jane Fonda, Two-time Academy Award-winning Actor, Producer, Author and Activist

- PM Topics:
 - Leading High Performing Teams Through Productive Conflict
 - TRUST: The New Language of Leadership
 - The Aligned Mindset: How High Achieving Women Navigate Challenges
 - How to Cultivate Engaged, Productive and Happier Teams
 - Eliminating Toxic Productivity
 - Unlocking The Power of AI: Practice Insights for Everyday Use

PLUS: Learning Stage Sessions, Wellness Stage Sessions, Resume Review, 1:1 Career Coaching, Headshots, Networking, Bookstore, Author Signings and Interactive Booths

Enhanced Group Ticket Package Options

The following elements are included as part of an enhanced VIP Attendance Package at the CA Conference for Women. **We can deliver additional elements if desired to address priorities like talent acquisition, B2B relationship development, thought leadership, etc.**

As a 501 c 3 organization, we are only able to produce consistent year-round content and resources for our community because of support through attendance packages like these. We appreciate your serious consideration and look forward to working with you!

Option A = \$25,000

Company name on CA CFW website
Company name on venue signage
Company name on slide in Keynote
(50) Tickets in front 1/2 of Keynote
Tickets include FREE National CFW
Year-round ERG Content Library Access
(2) Tickets to hospitality lounge

Option B = \$12,500

Company name on CA CFW website
Company name on venue signage
(25) Tickets in front 1/2 of Keynote
Tickets include FREE National CFW

The CA CFW is a 501 c 3 organization, and your contribution is tax deductible to the extent allowed by law. Thank you for your consideration, we look forward to working with you!

TO LEARN MORE OR CONFIRM YOUR PARTICIPATION, PLEASE CONTACT:

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